



## AFFILIATE FACT SHEET

The Don't mess with Texas® Trash-Off serves as Texas' signature event for the Great American Cleanup, the nation's largest community improvement program, held annually each spring.

Below is our online toolkit and activity ideas. Once you've had your event, we encourage you to celebrate your hard work and accomplishments with neighbors, friends and family.

### **Keep Texas Beautiful Don't mess with Texas® Trash-Off/Great American Cleanup Process:**

1. Plan KTB event (email KTB/register your event online to receive supplies)
2. Plan after-party at conclusion of event; i.e. some way you'll celebrate the days' work
3. Execute event
4. Educate your volunteers and encourage them to carry work into their neighborhoods
  - Downloadable fact sheet for volunteers provided at [ktb.org/cleanups](http://ktb.org/cleanups)
  - [Include your own resources for volunteers/residence]

Resources: For more information and assets on KTB, Keep Texas Beautiful Don't mess with Texas® Trash-Off/Great American Cleanup and resources for volunteers visit: <https://www.ktb.org/don-t-mess-with-texas-trash-off>