Our mission is to educate and engage Texas to take responsibility for improving their community environment.

We equip local partners and affiliates with the tools they need to build vibrant, engaged communities. We have more than 50 years of experience deploying resources for local cleanup, recycling and youth engagement efforts. Everything we do is focused on catalyzing hands-on action across the entire state.

“… a group of regular citizens came together for a common cause of making Katy a more beautiful place to live and raise a family. These are just pure volunteers who spend countless hours improving our environment, and this has gone on for years in our city.”

—Doyle Callendar, Former Mayor, Katy, TX

“The values of Keep Texas Beautiful and its affiliates create projects that bring people together and those are the connections that build a strong community.”

— Katie Blevins, Executive Director, Keep Nacogdoches Beautiful

“It’s something that I always enjoyed doing as a volunteer. I would like to help my community feel proud of our town.”

—Volunteer, Keep Winters Beautiful

TOTAL POUNDS OF LITTER COLLECTED: 1,635,305  TOTAL POUNDS OF RECYCLING COLLECTED: 136,296  POUNDS OF ELECTRONICS RECYCLED: 76,421  NUMBER OF JUNK CARS COLLECTED FOR RECYCLING: 574  NUMBER OF TIRES RECYCLED: 3,268  NUMBER OF GRAFFITI SITES CLEANED: 9  NUMBER OF ILLEGAL DUMPSITES CLEANED: 23
We work with government agencies, businesses and civic groups to make our state the best place to live, work and play.

Some of our partners include the Texas Department of Transportation, Keep America Beautiful, EarthShare of Texas, the Ocean Conservancy, Scenic Texas, the State of Texas Alliance for Recycling and Texas Children in Nature.

"As we operate across the state, we recognize the impact individual communities have on quality of life and the overall welfare of the environment and their ability to respond to natural disasters. All of this is important to Union Pacific, our employees and all Texans."
— Dan Harbeke, Director Public Affairs, Union Pacific Railroad

“It’s important for corporations to recognize the impact of keeping a clean environment. And we know it’s important to give back and provide a balance in the communities we live in. The opportunities with KTB expand our footprint through educational and community service projects. The end result is a better Texas for all Texans.”
— Tony Arce, External Affairs Manager, AEP Texas

“Landscape improvements created by the Haltom City Beautification Board have worked to increase our community’s appeal and help to retain our current businesses and attract new businesses.”
— Susan White, Business Development Coordinator, Haltom, TX

TOTAL VOLUNTEERS: 36,056
NUMBER OF YOUTH VOLUNTEERS: 8,211
TOTAL VOLUNTEER HOURS: 92,250
COMMUNITIES INVOLVED: 259
COMMUNITY GROUPS INVOLVED: 683
NUMBER OF EVENTS: 330
NUMBER OF GENERAL AWARENESS EVENTS: 98
NUMBER OF PEOPLE AT GENERAL AWARENESS EVENTS: 33,305
Join the largest environmental and community improvement network in Texas.

Using the tools and services available through Keep Texas Beautiful, affiliates become effective in mobilizing volunteers to address issues such as litter prevention, solid waste management, recycling, beautification and general community improvement.

“Having the guidance and direction from KTB over the years has allowed our organization to thrive. Whether it’s tips on how to form a non-profit, create an event, or work with volunteers, KTB has been able to provide the experts, instruction and know-how, to help our events evolve and flourish.”

—Chris Lash, Program Coordinator, Keep McAllen Beautiful

“We could have formed an organization to do the work we have taken on, but being an affiliate has given us credibility in our community. We look forward to growing and learning with the assistance of KTB.”

—Cheri Shepherd, Keep Gatesville Beautiful

“We’re community builders. If you’re not working with a Keep Texas Beautiful affiliate now—find one.”

—Katie Blevins, Executive Director, Keep Nacogdoches Beautiful

COMMUNITY GARDENS PLANTED: 74  
TREES PLANTED: 33  
FLOWERS PLANTED: 12,496  
COMMUNITY BUILDINGS/HOMES PAINTED: 18  
ACRES OF WETLANDS CLEANED: 2104  
MILES OF WATERWAY CLEANED: 459  
TXDOT MILES CLEANED: 511  
MILES OF STREET/HIGHWAYS/TRAILS CLEANED: 1,144

Bastrop, TX  
Grapevine, TX  
Nacogdoches, TX
A network of dedicated Texans working together to make our state the best place to live, work and play.