



**Keep Texas Beautiful**

Rockwall / Dallas June 18–20, 2019

## The 52nd Annual Conference Sponsorship Opportunity



We invite you to partner with Keep Texas Beautiful to provide this valuable experience to community leaders from around the state!

Keep Texas Beautiful (KTB) is a network of dedicated Texans working together to make our state the best place to live, work and play. We equip local partners and affiliates with the tools they need to build vibrant, engaged communities. Founded in 1967, Keep Texas Beautiful has more than 50 years of experience deploying resources for local clean-up, recycling, and youth engagement efforts. Everything we do is focused on mobilizing volunteers to take action across the state. As a 501(c)3 nonprofit, we lead more than 300 affiliates and reach 19 million Texans annually. We are proudly based in Austin, Texas. KTB is also a certified state affiliate of Keep America Beautiful.

We offer year-round programming and training to our affiliates, and our premier educational event is our annual conference. We expect more than 500 participants who will gain valuable knowledge on a variety of issues, network with colleagues from around the state and receive recognition while being celebrated for their efforts to Keep Texas Beautiful. Attendees include affiliate leaders and board members, law enforcement officials, educators, youth leaders, state agency representatives, and elected officials.

The conference includes more than 30 educational workshops and breakout sessions, an opening luncheon with a keynote address, a KTB awards luncheon and the prestigious Governor’s Community Achievement Awards ceremony and dinner where \$2 million in landscaping awards will be presented to ten winning communities.

Please visit our website at [ktb.org/conference](http://ktb.org/conference) or contact [suzanne@ktb.org](mailto:suzanne@ktb.org) to learn more about conference sponsorship opportunities.

Year-Long Benefits	Diamond	Platinum	Gold	Silver	Bronze
	\$25K	\$15K	\$10K	\$5K	\$2,500
Company logo linked from KTB website ~3k views/mo.	X	X	X	X	X
Recognized in “Community Strong” Affiliate-Only eNews, ~600 readership	X + 2 features	X	X	X	X
Recognized in “eNews” ~6k readership	2x	1x	1x	1x	1x
Sponsorship promoted on social media	8x	4x	3x	2x	1x
Opportunity to publish a post to the KTB blog ~1k views/month	X	X			
Opportunity to develop employee engagement activity	X	X			

<b>CONFERENCE BENEFITS</b>	<b>Diamond \$25K</b>	<b>Platinum \$15K</b>	<b>Gold \$10K</b>	<b>Silver \$5K</b>	<b>Bronze \$2,500</b>
On-stage recognition	Presenting Sponsor at GCAA or Opening General Session	Premier Sponsor at GCAA or Opening General Session	Premier Sponsor at 1 General Session	Sponsor at 1 General Session	Sponsor at 1 General Session
Logo featured on conference badges	×				
Speaking role at one conference event	×	×			
Full conference registration	6	4	2	1	1 or 5 GCAA dinner tickets
Recognized on conference registration materials	×	×	×	×	×
Opportunity to provide conference attendee giveaways	×	×	×	×	×
Exhibition booth	1 select location	1	1	1	1
GCAA dinner	1 table (10 seats)	1 table (10 seats)	1 table (10 seats)	5 tickets	5 tickets or 1 conference registration
Promotion in conference brochure	1p, color + cover	1p, color	1/2p, b/w	1/4p, b/w	logo
Logo displayed in general marketing materials and presentation PowerPoints throughout conference	×	×	×	×	×

### Upgrade your Sponsorship with these Additional Promotional Opportunities

Keynote Speaker Sponsor	Support our annual conference keynote speaker for our opening luncheon. Exclusive brand promotion will be available at this event.	\$2,000
Education/Session Sponsor	Receive exclusive brand recognition for individual educational breakout sessions during the conference.	\$2,000
Scholarship Sponsor	Sponsor the registration of three conference attendees from across the state.	\$1,250
Opening Night Happy Hour (co-host)	[For our exhibitors] Become a co-host of our opening night happy hour. This upgrade provides the opportunity to network, promote your logo in our brochure, and contact our attendees.	\$1,000
Pen Sponsor	Receive exclusive brand recognition for pens provided for taking notes at conference.	\$1,000
Coffee Break Sponsor	Receive brand recognition (per day) for each of our afternoon session coffee breaks to help perk up attendees!	\$1,000
Recycling Sponsor	Support our recycling efforts at conference with recycling bins, signage and more.	\$500
Sustainability Carbon Offset	Help support our environmental efforts to sustainably give back at our conference.	\$250