



**Keep Texas Beautiful's mission is to inspire and empower Texans to keep our communities clean and beautiful.**

Nominations are now being accepted for the 2020 Keep Texas Beautiful Individual and Organizational Awards. These awards recognize the efforts made by individuals and organizations to enhance their communities and protect the Texas environment. One winner per category will be selected and recognized at the annual KTB Conference in Houston on June 15-17, 2020.

### **Individual Award Categories**

#### **Keep Texas Beautiful Leadership Award**

The most prestigious award Keep Texas Beautiful presents, this once-in-a-lifetime professional distinction is awarded to an individual who has provided outstanding leadership in improving and enhancing the environment of their community, the state of Texas and beyond.

#### **OP Schnabel Volunteer of the Year**

Recognizes individuals who support the mission of KTB through extraordinary volunteer efforts and contribute to the betterment of their community.

### **Organizational Award Categories**

#### **Ebby Halliday & Maurice Acers Business/Industry Award**

Recognizes one business with sound environmental principles supporting the Keep Texas Beautiful mission, including locally owned, state, or national businesses.

#### **Outstanding Program Award**

Recognizes outstanding contributions by civic organizations and city/county/state government departments, divisions or agencies supporting the KTB mission through a specific program.

#### **Outstanding Project Award**

Recognizes outstanding contributions by civic organizations and city/county/state government departments supporting the KTB mission through projects or events.

#### **Public Education and Outreach Award**

Recognizes the public awareness and education efforts of civic organizations and city/county/state government departments in print and/or electronic media in supporting environmental issues. This award is also applicable to media outlets.



### Important Dates

All applications should detail programming, events and service from January 1 - December 31, 2019, with the exception of the Leadership Award. The application will open on January 20 and close on February 14, 2020 at 5 p.m. CT. *Late, emailed, mailed or faxed entries will be automatically disqualified.*

### Criteria

- **Background/History:** Provide a profile of the organization or individual, including their history of sustained engagement with the local KTB affiliate and/or other community environmental organization(s). (10 points, 200 words maximum)
- **Leadership:** Explain how the nominee's leadership efforts have impacted the community. Has the nominee been a model or mentor for others in the community? (20 points, 200 words maximum)
- **Impact:** Briefly describe how their efforts improved the community's environment and any results that were measured by their involvement. How have the nominee's efforts helped make their community a more vibrant, better place to live, work and play? (20 points, 200 words maximum)
- **Innovation:** Describe unique and/or creative ways in which the nominee went above and beyond the call of duty through their work or volunteerism. Do their achievements involve a new concept, process or technology? (20 points, 200 words maximum)
- **KTB Mission:** Describe how the nominee supports the KTB mission, "to inspire and empower Texans to keep our communities clean and beautiful". (20 points, 200 words maximum)
- **Supplemental Materials:** Used to substantiate the responses in your written summary. Upload 2-5 items, such as newspaper articles, letters of recognition, photographs, awards and printed brochures. Supplemental materials must be from 2019. (10 points)

### Submission

A maximum of 5 nominations per nominator per category is allowed. We reserve the right to move any submission to a different category in which it better fits.

### Awards Announcement & Presentation

Award winners will be posted on the KTB website by April 2020. All award winners will be recognized at the annual Keep Texas Beautiful Conference held June 15-17, 2020 in Houston, Texas.