



## Mission Sponsorship Opportunities

Each year, we must secure financial support to strengthen Keep Texas Beautiful as the state's leading resource for community improvement, environmental stewardship and environmental education. Mission sponsorship levels start at \$2,500 and can be designated for the following programs:

**Grants to KTB Affiliates – (\$5,000 - \$25,000+)** Funding to affiliates is awarded through a competitive grant application process managed by Keep Texas Beautiful (KTB) staff.

- Rebuilding Texas Fund Grants to rebuild and restore public spaces damaged by Hurricane Harvey.
- Earth Day Grants to support projects and events around Earth Day.
- Native Garden Grants to create demonstration gardens with native plants, which serve as models to educate and engage people to grow native species gardens.
- Arbor Day Grants to plant trees in conjunction with Arbor Day, a national event which is celebrated on the last Friday in April.
- Love Where You Live Grants to implement projects to enhance local communities, such as through building nature playscapes.
- Recycling Grants to create or improve local recycling programs.
- Pollinator Garden Grants to create pollinator gardens to support butterflies, bees, bats and hummingbirds.

**Support of Clean-up Events – (\$5,000+)** Funds are used to provide supplies, including trash and recycling bags, gloves, grabbers, sunscreen and to ship them to affiliates around the state.

- The Don't mess with Texas Trash-off is the statewide cleanup held in the spring.
- Fall Sweep is the statewide fall cleanup, which kicks off in October and concludes in November.
- The Keep Texas Waterways Clean Program supports waterways cleanups throughout the year.

**Training – (\$2,500+)**

- Regional training and networking events for KTB affiliates.
- Webinar series for affiliates focused on education and capacity building.
- Other beneficial training programs for our affiliates that target specific areas of focus.

### Sponsor Benefits

- Promotion of company name and logo through KTB's statewide network and on all related materials such as website, banners, invitations, signage, newsletter articles, event t-shirts, etc.
- Press releases, blogs and social media campaigns (a combination of Facebook, Twitter, Instagram and LinkedIn).
- Opportunities to name grants (i.e., "YOUR COMPANY NAME" Native Garden Grants).
- Corporate volunteer opportunities for employees to build camaraderie and strong teams.

*To discuss our sponsorship options and full list of benefits, please contact Suzanne Kho at [suzanne@ktb.org](mailto:suzanne@ktb.org).*