



“It’s important for corporations to recognize the impact of keeping a clean environment. And we know it’s important to give back and provide a balance in the communities we live in. The opportunities with KTB expand our footprint through educational and community service projects. The end result is a better Texas for all Texans.”

—Tony Arce, External Affairs Manager, AEP Texas



Each year, we must secure financial support to strengthen Keep Texas Beautiful (KTB) as the state’s leading resource for community improvement, environmental stewardship and environmental education. Mission sponsorship levels start at \$2,500 and can be designated for the following programs:

Grants to KTB Affiliates (\$5,000 - \$25,000+)

Funding to affiliates is awarded through a competitive grant application process managed by KTB staff.

- Rebuilding Texas Fund Grants to rebuild and restore public spaces damaged by Hurricane Harvey and other natural disasters.
 - Earth Day Grants
 - Native Garden Grants
 - Arbor Day Grants
 - Love Where You Live Grants
 - Recycling Grants
 - Pollinator Garden Grants

Support of Clean-up Events (\$5,000+)

Funds are used to provide supplies, including trash and recycling bags, gloves, litter grabbers and sunscreen, and to ship them to KTB affiliate communities around the state.

Training (\$2,500+)

- Regional training and networking events for affiliates.
- Webinar series for affiliates focused on education and capacity building.

Sponsor Benefits

- Promotion of company name and logo through KTB’s statewide network and on all related materials such as website, banners, invitations, signage, newsletter articles, event t-shirts, etc.
- Press releases, blogs and social media campaigns
- Opportunities to name grants
- Corporate volunteer opportunities for employees

To discuss our sponsorship options and the full list of benefits, please contact Suzanne Kho at suzanne@ktb.org.