

Tenant Energy Optimization Program Campaign



Receive up to **\$3,000** for local sustainability programming focused on collaboration in tenant spaces to promote energy efficiency and sustainability!

Grant goal

Bring together owners, tenants, and other stakeholders to discuss value enhancing sustainability opportunities

What is the Tenant Energy Optimization Program?

The Tenant Energy Optimization Program integrates energy efficiency into tenant space design and construction and delivers excellent financial returns through energy conservation. The program is a ten-step process that details pre-lease, design and construction, and post-occupancy phases for tenant spaces. The process emphasizes the importance of collaboration among tenants, building owners, and service providers.

Why should district councils get involved?

- Over 50% of energy used in commercial office buildings is consumed by tenants
- Increasing market pressures for both tenants and landlords to promote energy efficiency
- By prioritizing energy-efficient space and working closely with their advisers, tenants can develop better workplaces that attain recognition for sustainability leadership, as well as manage costs.
- Real estate owners can gain competitive advantages by marketing energy-efficient buildings' cost-saving energy and operations improvements to attract high-quality, sophisticated tenants.

What kind of projects can be funded?

This funding is for a range of projects to take place during 2018 that will contribute to raising awareness and understanding of tenant energy efficiency and sustainability. Ideally, projects will engage local members and a range of partners, such as your local 2030 District, U.S. Green Building Council Chapter, or Corenet chapter. Possibilities include:

- Workshops on efficiency or benchmarking that bring together the real estate industry and other stakeholders
- Community or industry outreach initiatives on best practices in benchmarking and sustainability
- Research or data collection initiatives

How do I apply?

To apply, please draft a short (<1 page) proposal detailing the type of programming you have in mind and the total amount of funding your plan would require. All District Councils are eligible to apply. Please reach out to monika.henn@uli.org with any questions or to submit applications.