



GREEN BAG GRANTS INFORMATION SHEET

We are excited to once again partner with H-E-B/Central Market to present the Green Bag Grants, which provide \$25,000 in funding for new and existing programs for eligible KTB affiliates across the state.

For 2017-2018, these projects can fall within the following categories and can be used in both formal and informal educational settings:

- Beautification/Community Greening
- Litter Prevention
- Recycling
- Sustainability
- Waste Reduction
- Water Conservation
- Plastic bag recycling/reduction

Grant Amount

The minimum grant award is \$150, and the maximum award is \$3,000.

Eligibility

Eligible applicants are KTB affiliates in H-E-B/Central Market service areas with Gold Star, Silver Star or Good Standing affiliate status. While not a requirement, affiliates are strongly encouraged to partner with local schools, youth groups, H-E-B stores, recreational venues, government agencies and/or community organizations. Multiple projects in a community may be funded, but a separate application must be received for each distinct project.

Criteria

- ☆ Projects must be completed within 9 months of receipt of grant award.
- ☆ If total project costs exceed grant amount, the project can be completed using other sources of funding. Please note, however, the project *must* be completed.
- ☆ Applicants must agree to submit a Wrap-up Report form by the deadlines noted (see "Timeline" section for further details).
- ☆ Special consideration for all awards will be given to projects that:
 - Involve schools, scouts, or other youth groups
 - Partner with local H-E-B store
- ☆ Project concepts could include, but are not limited to:
 - Education (formal/informal) and outreach
 - Implementation of programs
- ☆ Funds may NOT be used for the following purposes:
 - Governmental or corporate recycling programs
 - Repayment of existing debt or obligations
 - Payment of organizational overhead
 - Legal fees
 - Loan or bank fees
 - Subsidization of existing contracts



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- Ongoing staff expenses
- Pass-through grants
- Field Trips
- ☆ Only fully completed entries submitted on time, by eligible parties, and in compliance with the guidelines will be judged.
- ☆ Grantees may be required to participate in a regional press event.
- ☆ Use Social Media and pictures to promote the activities and sponsor.
 - Grant recipients must post 2 photos of their GBG program to Facebook and/or Twitter, tagging the following and including the hashtag **#greenbaggrants**
 - Keep Texas Beautiful - @keptxbeautiful
 - H-E-B/Central Market -@HEB
 - Contribute a brief project summary, to be used on the Affiliate page of the KTB website.

Evaluation Process

Winners will be selected by a panel of judges. All decisions made by the judges are final. Grant allocations will be determined by scope of service.

Timeline

September 15, 2017	Application(s) must be received by KTB
October 10, 2017	Winners will be notified
October 16, 2017	Mandatory webinar for winners
October 23, 2017	Grant funds distributed (\$100 of funding to be withheld until final report submitted)
July 13, 2018	Final report form must be received by KTB

Application Guidelines

Application:

- ☆ Online submission: <https://www.tfaforms.com/4622143>

Specifications:

- ☆ All questions on the application form must be completed
- ☆ Please DO NOT submit materials that are not requested in the application. They will not be used in the judging process.
- ☆ Applications must be submitted to KTB by **September 15, 2017**.

Complete and submit your completed online application here: <https://www.tfaforms.com/4622143>

Once your application has been received, you will be notified via email.

For questions, contact Senior Program Director Christine Chute Canul at christine@ktb.org or call 1-800-CLEAN-TX.